CyberSafe®

Warranties

For SmartHome Devices
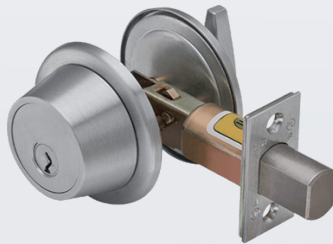
Increase **Sales**
Protect **Brands**

GUARANTEED
NXM
CYBERSAFE®

Protected by
NXM Autonomous Security™

"Eighty percent of consumers surveyed believe that privacy and security should be assured by manufacturers and championed by retailers."

Source: Internet Society

First IoT Cyber Warranty

Powered by NXM Autonomous Security, CyberSafe® warranties are underwritten by a global insurance company, run concurrently with OEM warranties, and are fully transferable.

Direct From Consumer Revenues

NXM CyberSafe® warranties are extensible, enabling OEMs to offer new subscription services to customers to increase profit margins.

Brand Lift

NXM's Guaranteed CyberSafe® seal differentiates products, providing a competitive advantage where security and privacy concerns influence consumer purchasing decisions.

UL Certified Security

NXM is the first security solution vendor to receive Platform Security Architecture (PSA) certification from Underwriters Laboratories (UL), the world's leading safety science company.

Business Intelligence

Support for advanced data insights at the device level, including change of ownership.

About NXM

NXM is a leader in Autonomous Security and Assurance solutions that safeguard connected devices, protect privacy and enable advanced business intelligence applications.

89%

of consumers would prefer products that were certified cyber safe when making purchasing decisions*

64%

of consumers would pay 10% or more for a smart product that was guaranteed cyber safe*

42%

increase in online sales for sites that display security badges like VeriSign at checkout**

Sources; *Redpimento Marketing **Sleeknote

For More Information
Contact: info@nxmlabs.com